

# ANNUAL REPORT

JANUARY 1-DECEMBER 31, 2022

**MISSION:** To develop and manage affordable permanent housing with onsite supportive services for adults facing the challenges of mental illness and homelessness.

**VISION:** 3Keys will be a leader in supportive housing solutions for the mentally ill and the most vulnerable homeless populations in metro Atlanta.

#### **THOSE WE SERVE**

#### People who are:

- Single Adults
- Veterans
- Formerly Incarcerated/ Returning Citizens

# People who experience:

- Mental Illness
- Physical disability
- Substance use disorders

3Keys owns five properties throughout metro Atlanta, and manages several apartments for a program

within the Adams House apartment complex.

HIV/AIDS

**OUR PROPERTIES** 

Of those who are accepted into our permanent supportive housing programs, 100% have experienced chronic homelessness and have one or more disabling conditions.

# 532 Residents served in 2022



Total permanent supportive housing units across six properties



Welcome House 209 units



Rosalynn Apartments 56 units



Unique onsite activities offered such as:

- ✓ Support groups
- ✓ Health fairs
- Financial literacy classes
- Community gardening



Presley Woods 40 units



Phoenix House 69 units



O'Hern House 76 units



A Way Home 27 units Adams House

83,220
Meals served

Of our residents received

supportive services such as:

√ Substance abuse treatment

√ Job and life skills training

√ Case management

✓ Mental health support

I was so excited when I moved in. I was just so happy to be there, around people who had a mental illness, who understood what I was going through.

—Ellen Roberts
Former resident who now serves on the
3Keys Board of Directors

°100%

Of our units are dedicated to the Atlanta/ DeKalb County Continuum of Care

Visit the3keys.org/properties to learn more about our properties.



# THE STORY OF 3 KEYS

3Keys exists for a single purpose: to end chronic homelessness. With early support from private citizens and from former First Lady Rosalynn Carter, we were founded in 1988 to enable homeless individuals to achieve dignity and self-sufficiency while living with and treating their mental illness.

There is nothing more important than a good, safe, secure home.

—Rosalynn Carter

We believe there are three keys to enabling individuals with mental illness to live with purpose and dignity:



**Housing:** A home of their own that is permanent and stable.



**Help:** Supportive services to help residents live independently.



**Hope:** An environment that enhances the opportunity for a better life.

# **LOOKING AHEAD**

3Keys recently completed a strategic planning process to identify priorities that will support our growing impact throughout metro Atlanta. At the heart of these priorities is our commitment to the people we serve, and to the people who carry out our mission. Our goals over the next three years include:



**Serve More People in Need:** Explore opportunities to acquire and manage additional properties and sites.



**Improve and Update our Infrastructure:** Promote an optimal environment to support exceptional program and service delivery.



Enhance Support for our Compassionate Workforce: Improve the employee experience so that staff members know—and feel—that they are immeasurably valued.

We look forward to updating the community on our progress.

#### HELP US END CHRONIC HOMELESSNESS

Our efforts to end chronic homelessness would not be possible without the generosity of our community. Not only does your support allow us to fulfill our mission year after year, but you are helping us expand our reach to provide more individuals with the life-changing housing and support they need to achieve dignity and self-sufficiency.

Please consider donating online at the3keys.org/donate, or mail your tax-deductible gift to 3Keys, Inc. at 2198 Dresden Drive, Atlanta, GA 30341.

3Keys is a qualified 501(c)(3) nonprofit organization. Visit the3keys.org/financials to see our latest financial statement.

#### **CHEERS FOR A CAUSE**

In 2022 3Keys hosted *Cheers for a Cause* at New Realm Brewing. The event raised funds for housing and supportive services to help our residents overcome chronic homelessness and achieve stability and independence.



Join us for this year's *Cheers for a Cause*, which will be held on **Thursday**, **Nov. 9, 2023** at Wild Heaven West End Brewery & Gardens.

Get your tickets at the3keys.org/cheers.

## **WAYS TO HELP**

In addition to donating, there are other ways you can support our mission. Consider making an in-kind donation of items like food, clothing, and some services, or volunteer with us. Contact us at **the3keys.org/contact** to get involved.



# **CONTACT US**

3Keys, Inc. 2198 Dresden Drive Atlanta, GA 30341 info@the3keys.org 404.325.4572

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